

How to Interact with This Poster

- 1. This is a process poster, that is, to show you “what I did and how I did it”.
- 2. Follow the numbers for the steps from left to right then look at the three shapes at the bottom for a brief discussion.
- 3. This is for anyone who is new to collection development or wants to rethink how they purchase monographs.

1 Where do I start

- 1. Create a spreadsheet of published titles from the previous year from your purchasing software. (Atkins recently switched from Gobi to Rialto.)
- 2. Gather a list of all of the classes offered within the subject/department you are purchasing for then break the class titles down into one or two keywords. I do my purchasing once a year in April and use the previous spring and the upcoming fall semester lists.
- 3. Use columns: “Class Keyword”, “Title “, “Cost Print”, “Cost E-Book”, “DRM Free/Unlimited Use”

Example: My Purchasing Limiters

- 1. Year Published
- 2. Ebook or Print
- 3. Ebook: DRM Free and Unlimited Use
  - Library requirement
- 4. Library of Congress Classification
- 5. Book Type (academic, undergraduate, etc)
  - My personal choices

My Spreadsheet



SCAN ME

2 Narrowing down your list

- Look through each title for book titles that match your class keywords. Remove titles that don’t match.
- Keep any books that match the class keywords. You’ll want these later for price comparisons.
- Once you have all of your books matching at least one class keyword, move on to the final step.

Example: Class > Keyword > Matching Book

ANTH 4101 Medical Anthropology = Medical = Traditional medicines around the world / Matthew N. O. Sadiku, Janet O. Sadiku, Sarhan M. Musa

3 Selecting your final books

- Use your skills and knowledge of the subject area to remove any books that aren’t good matches
- Example: I try to purchase books that are a broad spectrum
- There are two books on “medical anthropology”. One book is focused on England, the other book has examples from countries across Europe. I’ll choose the Europe one.
- Ebook or print?
  - My goal is to make my budget go as far as possible.
  - If the ebook is within about twenty dollars of the print, I’ll chose the ebook.

4 Purchase and share with faculty

- Send in your final list for purchase
- Once the items have been purchased
  - link the title to the permalink in the catalog
- Share spreadsheet with faculty – it’s up to you how much information you want to leave in.
  - Price: if you want to have a conversation or be transparent about cost of print vs ebook and cost of academic monographs
  - DRM Free / Unlimited Access: if you want to chat about different access options for ebooks and their challenges
  - Anything else you want to share about cost of academic materials, OERs, library access, book usage, etc etc

Benefits

Opening for starting conversation abut books with faculty

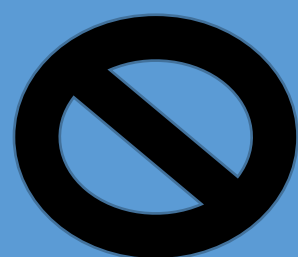


Can suggest books directly to students



In depth knowledge of collection

Challenges



- 1. You may have many subject areas to purchase for
- 2. Your software doesn’t allow for easy downloading, limiting, etc.
- 3. You prefer automatic purchasing

Next Steps

Assessment!

- 1. Did professor use the books in their courses?
- 2. How often were the selected books used?
- 3. Even with out a 1:1 comparison, did print or electronic books get used more?



Research Study

What kinds of materials do Anthropology students and faculty need, prefer and want?