

News Consumption

Empowered Insight:
Navigating an Informed Approach to News and Information Consumption



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Honors Ethical Issues
UNCC

Access:

Description: Ability to seek and find media content in various forms and through different platforms.

Importance: Ensures that individuals can find diverse sources of information and entertainment.

Skills: Using search engines effectively, utilizing different media platforms, and understanding digital libraries.

Analyze:

Description: Critically examining the messages conveyed in media content.

Importance: Helps in understanding underlying meanings, recognizing biases, and identifying the purpose of messages.

Skills: Identifying themes, recognizing persuasive techniques, and distinguishing between fact and fiction.

Evaluate

Description: Assessing the credibility and quality of media content.

Importance: Essential for making informed decisions and not being misled by inaccurate information.

Skills: Checking sources, understanding the context, and questioning the reliability of information.

Google



Large portion of Twitter users regularly get news there

56% of each social media site's users who regularly get news there

Ethical use

Description: Understanding and respecting legal and moral boundaries in media consumption and creation.

Importance: Ensures respect for intellectual property, privacy, and other ethical considerations.

Skills: Awareness of copyright laws, understanding fair use, and respecting digital etiquette.

Global Impact:

Description: Understanding the worldwide nature of media and its influence across cultures.

Importance: Fosters a global perspective and appreciation for cultural diversity in media content.

Skills: Cross-cultural communication and awareness of global media trends

Create:

Description: Producing responsible and effective media messages.

Importance: Encourages creative expression and responsible communication.

Skills: Writing, editing, designing, and understanding different media formats and tools.



Creators:



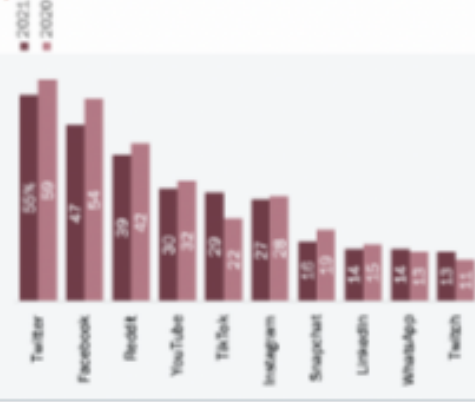
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Source: Survey of U.S. adults conducted July-August 2021. News Consumption Across Social Media in 2021.

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